



2014 SMALL BUSINESS WEEK

INDIANA CALENDAR OF EVENTS

June 2 – June 6, 2014

Small Business Week is the time for recognizing the contributions of small businesses to our country. We thank our business owners and their employees for providing the products and services that benefit our lives. We thank our entrepreneurs for creating the majority of new job opportunities across the United States. During this week, seminars and events will occur across Indiana, and we will recognize the 2014 Indiana Small Business Award recipients during a special ceremony.

MONDAY, JUNE 2

COLUMBUS

Expanding Your Markets Through Exporting

12:00 pm (EDT)

Bartholomew County Public Library, 536 Fifth Street

Presented by the U.S. Small Business Administration, the program is intended to serve as an overview of the exporting process and to inform the attendee of where assistance is available. It will touch on several topics including the benefits of exporting; marketing, sales and distribution considerations; risks and regulations; and export resources.

Sponsor(s): U.S. Small Business Administration

Registration Required: Peter Smith, SBA (317) 226-7272 ext. 119

Cost: None

INDIANAPOLIS

Business Start-Up 101

2:00 pm (EDT)

U.S. Small Business Administration, 8500 Keystone Crossing, Suite 400

Thinking of starting a business but don't know where to begin? Want to be your own boss but not sure how to do it? Then this workshop is just what you need! Learn 10 basic steps to follow; what resources are available; important tips on starting a business; and the reality about grants.

Sponsor(s): U.S. Small Business Administration

Registration Required: Ronda Crouch, SBA (317) 226-7272 ext. 112

Cost: None

LAFAYETTE

Join the Global Marketplace

10:00 am (EDT)

Lafayette Public Library, 627 South Street

Grow your business through exporting! Attendees at this informative seminar will discover how to finance international trade; tips for expanding their business to other countries; key contacts for assistance with international business; and much more.

Sponsor(s): U.S. Small Business Administration

Registration Required: Luann Lieurance, SBA (317) 226-7272 ext. 114

Cost: None

TUESDAY, JUNE 3

BLOOMINGTON

Launching Your Own Business: A Sound and Proven Path

10:00 am (EDT)

Johnson's Creamery Business Center, 400 West 7th Street

This workshop is your first step towards small business ownership success. Every successful business is built on a solid foundation. This class will help you evaluate your business idea with that end in mind. Prepare yourself to create a sound business plan, manage expectations, and increase your chances of accessing capital.

Sponsor(s): West Central Indiana Small Business Development Center

Registration Required: Becky Kinney, SBDC (800) 227-7232

Cost: \$25

CARMEL

V.E.T.S. (Veterans Entrepreneurial Training Seminar)

9:00 am (EDT)

American Legion Post 155, 852 West Main Street

If you are a Veteran who wants to start a new business or are already in business, get the straight scoop. Learn about SBA guaranty loan programs, business plans, strategic planning, marketing, exporting, government contracting, franchising, and much more!

Sponsor(s): Old National Bank and Voice 4 Vets

Registration Required: Voice 4 Vets (800) 810-9025 or vets@voice4vets.org

Cost: None

GARY

Start, Grow & Succeed

8:00 am (EDT)

City of Gary Annex, 839 Broadway

Many resources are available for starting or growing a small business. Learn about and where to find free business counseling, business financing, small business certifications, and opportunities for selling to the Federal Government.

Sponsor(s): U.S. Small Business Administration and Northwest Indiana SBDC

Registration Required: Maggie, SBDC (219) 664-3513 or northwest@isbdc.org

Cost: None

WEDNESDAY, JUNE 4

FORT WAYNE

Expanding Your Market through Exporting

1:00 pm (EDT)

Greater Fort Wayne, Inc., 200 East Main Street

John O'Gara of the SBA U.S. Export Assistance Center and Andrew Reinke of Foreign Targets, Inc. will present an informative workshop geared towards manufacturers and distributors considering exporting products. Attendees will receive an overview of the exporting process and learn where to go for export assistance.

Host(s): U.S. Small Business Administration and Northeast Indiana SBDC

Registration Required: <http://links.isbdc.org/Register.Exporting>

Cost: None

WEDNESDAY, JUNE 4

CONTINUED

HUNTINGTON

SBA at Your Library!

10:30 am (EDT)

Huntington County Public Library, 255 West Park Drive

Starting a business? Expanding your business? SBA and Community Development Corporation of Northeast Indiana are conducting a free loan clinic to help small business owners learn how to finance the growth of their business. Topics include: how much money can I borrow; what are SBA loans; can I expand my facility & purchase fixed assets; and when is the right time to borrow money.

Sponsor(s): U.S. Small Business Administration and Community Development Corp. of Northeast Indiana

Registration Required: Luann Lieurance, SBA (317) 226-7272 ext. 114

Cost: None

HUNTINGTON

Join the Global Marketplace

11:30 am (EDT)

Huntington County Public Library, 255 West Park Drive

Grow your business through exporting! Attendees at this informative seminar will discover how to finance international trade; tips for expanding their business to other countries; key contacts for assistance with international business; and much more.

Sponsor(s): U.S. Small Business Administration and Community Development Corp. of Northeast Indiana

Registration Required: Luann Lieurance, SBA (317) 226-7272 ext. 114

Cost: None

INDIANAPOLIS

Franchise Workshop

5:00 pm (EDT)

The Indianapolis Pyramids, 3500 DePauw Boulevard, Building 3

Thinking about a franchise business? Then this workshop is a must! Topics include: why own a business; why own a franchise; franchising perception versus reality; how to find the right franchise; and concerns about a slow economy.

Sponsor(s): SCORE – For The Life of Your Business

Registration Required: www.indianapolis.score.org

Cost: \$10

NOBLESVILLE

Money to Expand Your Business

8:30 am (EDT)

Noblesville Main Street, 839 Conner Street

To try new marketing strategies, buy inventory, or pay salaries before your customer pays you, it takes money. Learn how to open the vault to get capital for your business operations. Meet a leading Indiana small business lender. Also learn about programs available right now for really small loans. Find out about U. S. Small Business Administration programs and services that can help you find customers or handle business challenges.

Sponsor(s): Noblesville Main Street (317) 776-0205

Registration Required: renee@noblesvillemainstreet.org

Cost: None

RICHMOND

The Myths and Realities of Business Ownership

10:00 am (EDT)

The Innovation Center, 814 East Main Street

Want to be your own boss? Think a small business is for you? Don't jump into the business ownership arena without accurate information! Learn about what is fact; what is urban legend; what resources are available to you; important tips on starting a business; and the reality about grants.

Sponsor(s): U.S. Small Business Administration and Northeast Indiana SBDC

Registration Required: Ronda Crouch, SBA (317) 226-7272 ext. 112

Cost: None

THURSDAY, JUNE 5

CARMEL

2014 Indiana Small Business Week Awards Luncheon

11:00 am (EDT)

Ritz Charles, 12156 N. Meridian Street

This celebration is an opportunity for all of us to acknowledge with pride and gratitude the contributions made by the Indiana small business community to our nation's economic growth and quality of life. Annual awards to be presented include Small Business Person of the Year, Young Entrepreneur(s) of the Year, and Family-Owned Business of the Year. Please join us as we recognize outstanding business persons in Indiana.

Sponsor(s): U.S. Small Business Administration and Business Ownership Initiative

Registration Required: Sharon Harvey, SBA (317) 226-7272 ext. 123

Cost: \$27

EVANSVILLE

Exporting 101

7:30 am (EDT)

Innovation Pointe, 318 Main Street, Suite 401

The Federal Government wants to help your company become a successful exporter. Learn what characteristics successful exporters have and what technical resources and financial support are available to help you compete globally.

Sponsor(s): Southwest Indiana SBDC

Registration Required: Katrina Hampton, SBDC (812) 425-7223

Cost: \$25

INDIANAPOLIS

Reaching Your Market ~ Why Have a Selling System?

6:00 pm (EDT)

John H. Boner Center, 2236 East 10th Street

This workshop covers the basics of selling your product or service. Uncover why 'sales' seems taboo to most people; create specific goals, plans, and regular activities that will help generate sales; and review a non-traditional selling model that works well for business owners whose primary role isn't selling. Participants will leave this workshop thinking differently about their role as a 'salesperson' and will gain some practical ideas that can be implemented immediately to sell more and sell more quickly.

Sponsor(s): Central Indiana Women's Business Center

Registration Required: www.businessownership.org

Cost: \$20

FRIDAY, JUNE 6

BLOOMINGTON

504 & Other SBA Loans

11:30 am (EDT)

Monroe County Public Library, 303 E. Kirkwood Room 214

SBA and Indiana Statewide Certified Development Corporation are conducting a workshop on the benefits of the 504 loan and other SBA loan programs. The 504 loan provides long-term, fixed-rate, subordinate mortgage financing for acquisition and/or renovation of capital assets including land, buildings and equipment. Other SBA loan programs will be highlighted as well.

Sponsor(s): U.S. Small Business Administration and Indiana Statewide Certified Development Corporation

Registration Required: Peter Smith, SBA (317) 226-7272 ext. 119

Cost: None

FORT WAYNE

Myths vs. Realities of Business Ownership

10:00 am (EDT)

Greater Fort Wayne, Inc., 200 East Main Street

Want to be your own boss? Think a small business is for you? Don't jump into the business ownership arena without accurate information! Learn about what is fact; what is urban legend; what resources are available to you; important tips on starting a business; and the reality about grants.

Sponsor(s): U.S. Small Business Administration and Northeast Indiana SBDC

Registration Required: <http://links.isbdc.org/Register.SBA>

Cost: None

MUNCIE

Launching Your Own Business: A Sound and Proven Path

9:00 am (EDT)

Innovation Connector, 1208 West White River Boulevard

This workshop is your first step towards small business ownership success. Every successful business is built on a solid foundation. This class will help you evaluate your business idea with that end in mind. Prepare yourself to create a sound business plan, manage expectations, and increase your chances of accessing capital.

Sponsor(s): East Central Indiana Small Business Development Center

Registration Required: Peggy Cenova, SBDC (765) 282-9950

Cost: \$25

RICHMOND

Launching Your Own Business: A Sound and Proven Path

9:00 am (EDT)

Ivy Tech, 2357 Chester Boulevard

This workshop is your first step towards small business ownership success. Every successful business is built on a solid foundation. This class will help you evaluate your business idea with that end in mind. Prepare yourself to create a sound business plan, manage expectations, and increase your chances of accessing capital.

Sponsor(s): East Central Indiana Small Business Development Center

Registration Required: Peggy Cenova, SBDC (765) 282-9950

Cost: \$25

FRIDAY, JUNE 6

CONTINUED

VALPARAISO

Financing for Building Acquisition, Construction and Long Term Equipment

10:30 am (EDT)

Regional Development Company, 1757 Thornapple Circle

SBA and Regional Development Company are conducting a workshop on the benefits of the 504 loan and other SBA loan programs. The 504 loan provides long-term, fixed-rate, subordinate mortgage financing for acquisition and/or renovation of capital assets including land, buildings and equipment. Other SBA loan programs will be highlighted as well.

Sponsor(s): U.S. Small Business Administration and Regional Development Company

Registration Required: Carla, RDC admin@rdc504.org or (219) 4766-0504 ext. 221

Cost: None

U.S. Small Business Administration



Your Small Business Resource

U.S. SMALL BUSINESS ADMINISTRATION

(317) 226-7272 www.sba.gov/in

SBA's participation in these activities is not an endorsement of the views, opinion, products or services of any cosponsor or other person or entity. All SBA programs and services are provided to the public on a nondiscriminatory basis. Reasonable arrangements for persons with disabilities will be made if a written request with contact information is received two weeks in advance by the U.S. Small Business Administration, 8500 Keystone Crossing, Suite 400, Indianapolis, IN 46240.